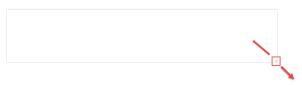


Message Branding & Landing Page Customization

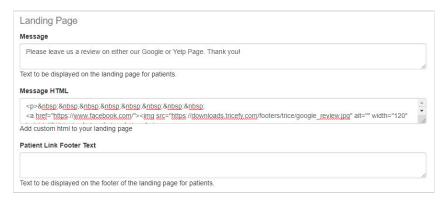
Message branding allows the following to be customized:

- Text on Landing Pages
- Text on the patient emails (that link to the Landing Page)
- Text on patient text messages (that link to the Landing page)

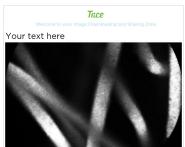
To make any text box larger, click and drag the bottom-right corner



Landing Page Customization



. Message: Text entered into this field will display at the top of every landing page



- Leaving the field blank will display the default welcome text.
- Message HTML: Allows voucustomize your message text (entered above) using HTML
- Patient Link Footer: Text entered into this field will display at the bottom of every landing page
 - Use the following HTML code to link to your Google and Yelp review pages:

<a href=""color: rgb(34, 34, 34); font-family: monospace; font-size: small; background-color: rgb(255, 153,

0);">link to google page here "color: rgb(34, 34, 34); font-family: monospace; font-size: small;">">< img

src=""https://www.google.com/url?

 $href="https://downloads.tricefy.com/footers/trice/google_review.jpg" style="color: rgb(17, 85, 204); font-family: left to the color of the color o$

monospace; font-size: small; background-color: rgb(255, 255, 255);" target="_blank">https://downloads.tricefy.com/footers/trice/google_review.jpg" alt="" width="120" height="61" />

Yelp Review:

 $<\!p> \\$

<a href=""color: rgb(34, 34, 34); font-family: monospace; font-size: small; background-color: rgb(255, 255,

0);">link to yelp page here"color: rgb(34, 34, 34); font-family: monospace; font-size: small;">"><img

src=""https://www.google.com/url?

href="https://downloads.tricefy.com/footers/trice/yelp_review.jpg" style="color: rgb(17, 85, 204); font-family:

monospace; font-size: small; background-color: rgb(255, 255, 255);" target="_blank">https://downloads.

tricefy.com/footers/trice/yelp_review.jpg"

alt="" width="120" height="86" />



Patient Link Email

Patient Link Email	
mail Message	
dd a message to the beginning of the Patient Link Email	6
Fully Customizable Email	

• Email Message: Text entered into this field will display in patient emails above the instructions:



• Fully Customizable Email: Selecting this option displays a second window for creating a fully customized email using HTML:

Custom HTML Email For a fully customized email, enter content below. This will override the default email.	
and a ray oddomina on the sound of the sound	
Add a rurl where you want the rurl to be inserted. Add delete code, where you want the delete code to be inserted.	1

- Type :url: to designate the placement of the patient's link to their landing page
- Type :delete_code: to designate the placement of delete code (when applicable)

SMS Customization

Sms Header Patient Link SMS Message Tricefy Demo Account has posted images, which will be automatically deleted in 30 days. :urf: Delete code: abcd Max length 110 chars. Add a :urf.; :delete_code: and/or :exp: where you want the urf, delete code or expiration date, respectively, to be inserted. The urf and delete code will be appended otherwise.

Text entered into the SMS message box will replace the default text message when sending patient links via SMS. Leave this field blank to keep the default message.

- Type :url: to designate the placement of the patient's link to their landing page
- Type:delete_code: to designate the placement of delete code (when applicable)

Please be aware that some regions require companies to register text messages to avoid spam filtering. Deviating from the SMS template in these regions may result in delivery issues. Currently, these regions include Norway, Finland, Indonesia, Thailand, India, UAE, Saudi Arabia, and Turkey.

Social Media Icons

Social Media Buttons Facebook Provide Facebook button for posting images on Facebook Twitter Provide Twitter button for posting images on Twitter

- Facebook: When this box is checked, a Facebook icon will be available on the top of all landing pages
- Twitter: When this box is checked, a Twitter icon will be available on the top of all landing pages
 - Uncheck the boxes to remove these icons





Please note that when the patient link expires, the link posted on Facebook or Twitter will no longer be active as well.

Want more Branding options?

Check out the new Tricefy Mobile App that allows even more customization!