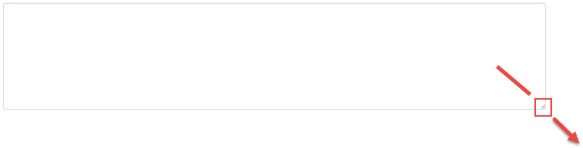
Message Branding & Landing Page Customization

Last Modified on 2022-06-15 14:17

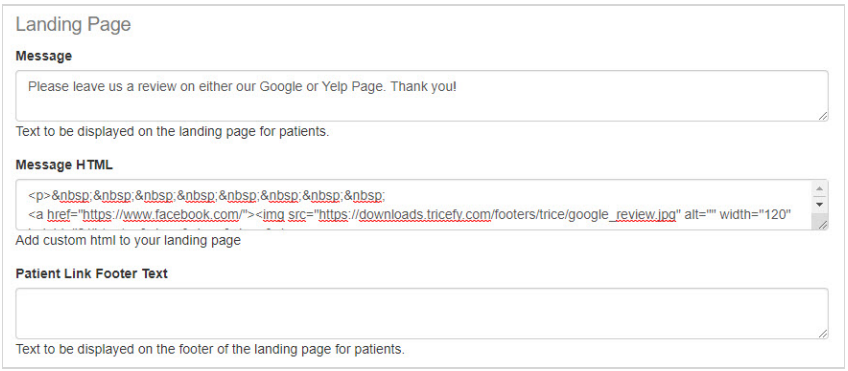
Message branding allows the following to be customized:

- Text on Landing Pages
- Text on the patient emails (that link to the Landing Page)
- Text on patient text messages (that link to the Landing page)

To make any text box larger, click and drag the bottom-right corner:



Landing Page Customization



- **Message**: Text entered into this field will display at the top of every landing page:

  - Leaving the field blank will display the default welcome text.

- **Message HTML**: Allows youcustomize your message text (entered above) using HTML

- **Patient Link Footer**: Text entered into this field will display at the bottom of every landing page
  - Use the following HTML code to link to your Google and Yelp review pages:

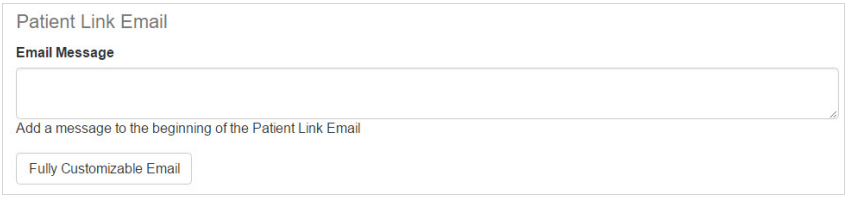
Google Review:

```
<p>&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;
<a href=""color: rgb(34, 34, 34); font-family: monospace; font-size: small; background-color: rgb(255, 153,
0);">link to google page here"color: rgb(34, 34, 34); font-family: monospace; font-size: small;"><img
src=""https://www.google.com/url?
q=https://downloads.tricefy.com/footers/trice/google_review.jpg&amp;source=gmail&amp;ust=1589927243813000&amp;usg=AFQjCNEIXE2VGiVUDI
href="https://downloads.tricefy.com/footers/trice/google_review.jpg" style="color: rgb(17, 85, 204); font-family:
monospace; font-size: small; background-color: rgb(255, 255, 255);" target="_blank">https://downloads.
tricefy.com/footers/trice/google_review.jpg" alt="" width="120" height="61" />
</a>&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;
```

Yelp Review:

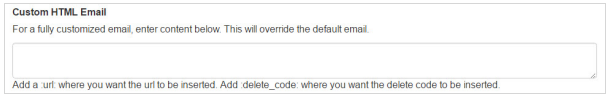
```
<p>&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;&amp;nbsp;
<a href=""color: rgb(34, 34, 34); font-family: monospace; font-size: small; background-color: rgb(255, 255,
0);">link to yelp page here"color: rgb(34, 34, 34); font-family: monospace; font-size: small;"><img
src=""https://www.google.com/url?
q=https://downloads.tricefy.com/footers/trice/yelp_review.jpg&amp;source=gmail&amp;ust=1589927243813000&amp;usg=AFQjCNFTpJPA9ovB0c55
href="https://downloads.tricefy.com/footers/trice/yelp_review.jpg" style="color: rgb(17, 85, 204); font-family:
monospace; font-size: small; background-color: rgb(255, 255, 255);" target="_blank">https://downloads.
tricefy.com/footers/trice/yelp_review.jpg"
alt="" width="120" height="86" /></a></p>
```

Patient Link Email



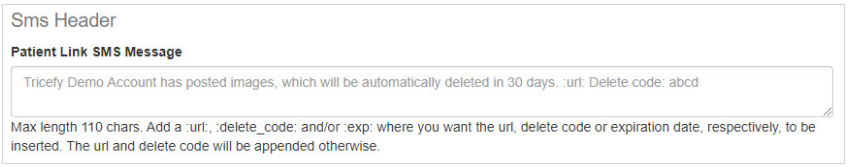
- **Email Message:** Text entered into this field will display in patient emails above the instructions:

- **Fully Customizable Email:** Selecting this option displays a second window for creating a fully customized email using HTML:



  - Type **:url:** to designate the placement of the patient's link to their landing page
  - Type **:delete_code:** to designate the placement of delete code (when applicable)

SMS Customization

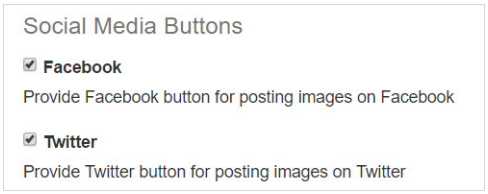


Text entered into the SMS message box will replace the default text message when sending patient links via SMS. Leave this field blank to keep the default message.

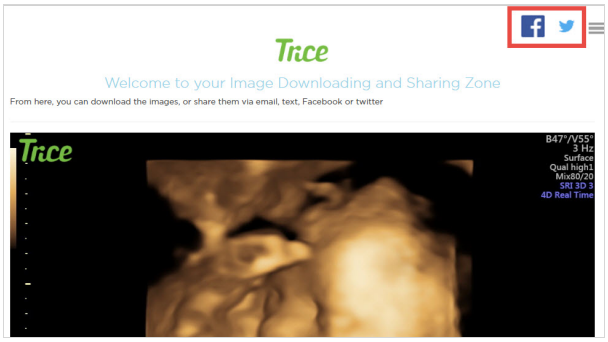
- Type **:url:** to designate the placement of the patient's link to their landing page
- Type **:delete_code:** to designate the placement of delete code (when applicable)

Please be aware that some regions require companies to register text messages to avoid spam filtering. Deviating from the SMS template in these regions may result in delivery issues. Currently, these regions include Norway, Finland, Indonesia, Thailand, India, UAE, Saudi Arabia, and Turkey.

Social Media Icons



- **Facebook:** When this box is checked, a Facebook icon will be available on the top of all landing pages
- **Twitter:** When this box is checked, a Twitter icon will be available on the top of all landing pages
  - Uncheck the boxes to remove these icons



Please note that when the patient link expires, the link posted on Facebook or Twitter will no longer be active as well.

Want more Branding options?

Check out the new Tricefy Mobile App that allows even more customization!