



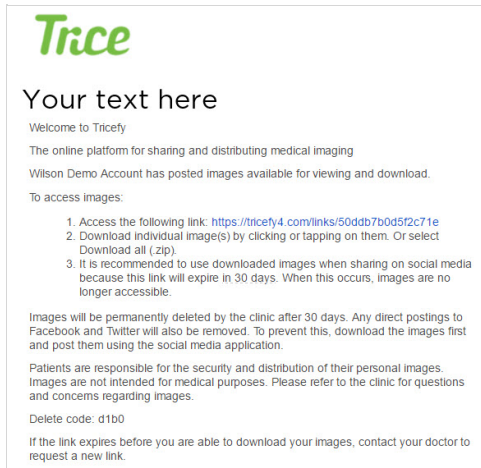
## Patient Link Email

### Email Message

Add a message to the beginning of the Patient Link Email

Fully Customizable Email

- **Email Message:** Text entered into this field will display in patient emails above the instructions:



- **Fully Customizable Email:** Selecting this option displays a second window for creating a fully customized email using HTML:

### Custom HTML Email

For a fully customized email, enter content below. This will override the default email.

Add a `:url`: where you want the url to be inserted. Add `:delete_code`: where you want the delete code to be inserted.

- Type `:url`: to designate the placement of the patient's link to their landing page
- Type `:delete_code`: to designate the placement of delete code (when applicable)

## SMS Customization

### Sms Header

#### Patient Link SMS Message

Tricefy Demo Account has posted images, which will be automatically deleted in 30 days. `:url`: Delete code: abcd

Max length 110 chars. Add a `:url`., `:delete_code`: and/or `:exp`: where you want the url, delete code or expiration date, respectively, to be inserted. The url and delete code will be appended otherwise.

Text entered into the SMS message box will replace the default text message when sending patient links via SMS. Leave this field blank to keep the default message.

- Type `:url`: to designate the placement of the patient's link to their landing page
- Type `:delete_code`: to designate the placement of delete code (when applicable)

Please be aware that some regions require companies to register text messages to avoid spam filtering. Deviating from the SMS template in these regions may result in delivery issues. Currently, these regions include Norway, Finland, Indonesia, Thailand, India, UAE, Saudi Arabia, and Turkey.

## Social Media Icons

## Social Media Buttons

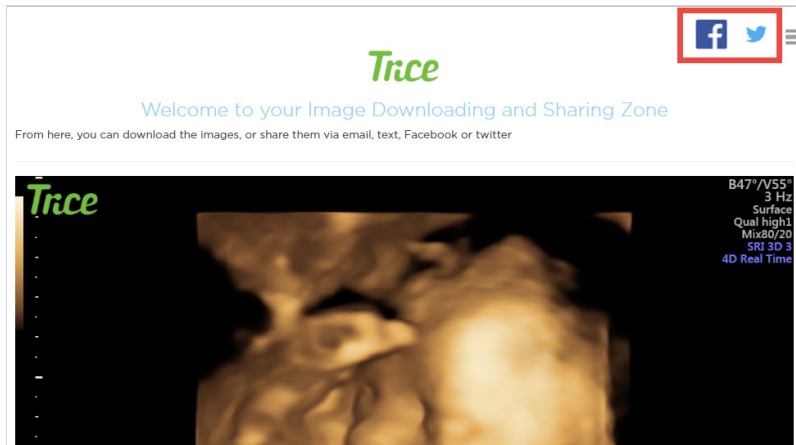
**Facebook**

Provide Facebook button for posting images on Facebook

**Twitter**

Provide Twitter button for posting images on Twitter

- **Facebook:** When this box is checked, a Facebook icon will be available on the top of all landing pages
- **Twitter:** When this box is checked, a Twitter icon will be available on the top of all landing pages
  - Uncheck the boxes to remove these icons



Please note that when the patient link expires, the link posted on Facebook or Twitter will no longer be active as well.

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