

Image Branding

Last Modified on 2021-09-14 10:51

Select **Image Branding** in your Account Settings to change the logo that is shown on patient emails, landing pages, and images.

Account Overview

Account Settings

Members and Privileges

User Identifiers

Automation Setup

Worklist Fields

Uplinks

Labels

Statuses

Local Study Routes

Image Branding

Overlay

Overlay

No file chosen

Position

top_left

Auto-scale (automatically optimize overlay size)
Uncheck to keep original image size

Logo

Logo


No file chosen

Auto-scale (automatically optimize logo size)
Uncheck to keep original image size

Account Icon

Initials

B



Overlay

The **Overlay** is the clinic logo that is placed on ultrasound images. It is recommended that this image have a transparent background (file type for transparent backgrounds must be .png):



- Select **Choose File** to select a logo from your computer/network
- Choose a **Position** from the drop-down menu to specify where to display your logo
- Uncheck **Auto-scale** to upload the image using the original size; otherwise, it will automatically be scaled to our default size
 - **Recommended overlay image size:** 100px - 250px wide
- Select **Update Overlay** to save

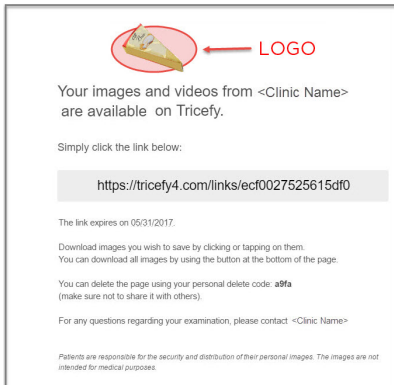
To remove your overlay so that it is no longer placed on images, select the **Remove Overlay** button.

Note: When you upload your first logo, it will also be the overlay by default. Select **Remove Overlay** to remove it, or select

Choose **File** to upload a different image.

Logo

The **Logo** is the clinic logo that is shown on outgoing **patient emails**. It is also located at the top of the **Landing Page**. This can be any branding content you prefer.



Sample Patient Email with Logo



Sample Landing Page with Logo

- Select **Choose File** to select a logo from your computer/network
- Uncheck **Auto-scale** to upload the image using the original size; otherwise, it will automatically be scaled to our default size
 - **Recommended logo size:** No larger than 350px wide
- Select **Update Logo** to save

To remove your logo so that it is no longer located on patient emails and landing pages, select the **Remove Logo** button.

Account Icon

The **Account Icon** is the icon shown in the first column of your Study List. For members of multiple clinics, this helps identify the owner of each study.

Studies							+	-	⚙	0
	Full Name	Study Date	Status	Study Details	Interface Status		ACCOUNT ACTIVITY		MY ACTIVITY	
	Anonymous	2018-02-21 4:14 PM MST	None	1	Fail		TODAY			
	Anonymous	2018-02-21 1:05 PM MST	None	2	Success		Josh Viewed study: "2018-02-21 - ANONYMOUS" 6 minutes ago			
	Trailing Space	2018-02-21 12:53 PM MST	None	1	Fail		Aud Viewed study: "2018-02-21 - ANONYMOUS" 6 minutes ago			

- Enter the initials of your clinic
- Select **Generate Image** to create an icon
- Select **Re-generate Image** to create the icon using different colors